



INVESTOR SUMMARY · THE \$100M / FIVE-YEAR ASK

THE SECOND WORLD CHAMPIONSHIP

There is exactly one global championship in car racing — it runs F1 cars. The fastest production-based race cars on earth, **GT3 and GT4, have no world championship**, and no global series includes America. The GT Global Championship is built to close that gap on the proven purse-led playbook: **the property is the play**. Two engines carry it — **the richest purse in GT racing brings the best teams and drivers**, and **the nations class (GT4 — countries represented, a Nations Trophy, the road to a GTGC World Cup) brings every country an audience stake**. The 2026 World Cup just demonstrated the nations thesis at \$9 billion scale.

\$100M

FIVE-YEAR ASK — ANNUAL TRANCHES, CAPITAL NEVER MORE THAN ONE SEASON AHEAD OF PROOF

\$3.75M

SEASON PURSE FROM RACE ONE — \$100K-TO-WIN VS A CATEGORY PAYING ~\$10K

9 × 7

ROUNDS × COUNTRIES — EVERY WEEKEND THE CHAMPIONSHIP'S OWN CIRCUIT

70%

OF THE STEADY-STATE YEAR INTO THE AUDIENCE & CREDIBILITY ENVELOPE — THE LIV ALLOCATION

THE FIVE-YEAR DRAWDOWN — TIERED, NOT FLAT

YEAR	PHASE	OPS	PURSE	MEDIA	RESERVE	TRANCHE
2027	Launch — nine rounds run, grid seated, docuseries films	\$4.34M	\$3.75M	\$3M	\$0.91M	\$12M
2028	Amplify — world feed live, paid media on	\$4.34M	\$3.75M	\$6.5M	\$1.41M	\$16M
2029	Full program — the modeled steady-state year	\$4.34M	\$3.75M	\$10.25M	\$1.66M	\$20M
2030	Expand — grid grows, global activations	\$4.34M	\$3.75M	\$13.5M	\$2.41M	\$24M
2031	Franchise — team & nation identities open	\$4.34M	\$3.75M	\$16.5M	\$3.41M	\$28M
5 yrs	Ops and purse flat from race one; only the media block ramps	\$21.7M	\$18.75M	\$49.75M	\$9.8M	\$100M

WHY THIS WINS

- **An empty lane:** no global GT3/GT4 championship includes America or the owner-drivers who fund the sport. Nobody has commercialized nation-GT as a season — the format is proven (82 nations enter the FIA's boutique nations event) but unowned.
- **Own-the-weekend model:** exclusive three-day circuit hire at every round kills host-dependency — the classic startup-series execution risk — and is itself the premium positioning.
- **Six additive revenue lines** ride the nations play (franchise slots on the SailGP curve — \$5–10M launch teams have sold for \$60M; tourism-board partnerships in a \$310M/yr category; geographic media; World Cup host fees) — none of them is in the model above.
- **Every line budgeted at researched ceiling plus buffer;** ~30% cushion stack vs the industry's 10–20% guidance.

THE RULES THE MONEY FOLLOWS

- **Product never launches thin:** nine bought-out weekends and the full purse exist in year one exactly as in year five.
- **Spend follows audience:** only the media block ramps, \$3M → \$16.5M in annual steps.
- **Tranches released against delivery:** rounds run, grid seated, broadcast live.
- **No founder liquidity.** Every dollar lands in the championship.
- **Rights held forever:** country marks, team identities, and media rights stay with the championship on the FIFA/IOC model — the franchise upside is never given away.

THE FULL CASE IS OPEN

Deck, economics workbook, risk factors, circuit board, nations strategy — one unlisted room.

gtglobalchamp.com/data-room

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