



FOR NATIONAL TOURISM ORGANIZATIONS · MINISTRIES · TRADE ASSOCIATIONS

PUT YOUR FLAG ON THE GRID

The GT Global Championship is the world championship where countries are represented. **GT4 is the Nations Grid: one entry per country — a crew of two or three drivers sharing the flag on one car** — and the Nations Trophy keeps the country score across nine race weekends in seven countries (USA · UK · Belgium · Japan · Australia · Brazil · Canada). Every round is a **6-hour race** — your country fields a **team**, not a logo — with an anthem for every winning nation, dedicated nations events for fans at every round, a season documentary, and a **\$500,000 Nations Champion's Fund** paid to the winning country's program. For trade bodies, the car is a rolling export showcase with paddock hospitality for the buyers and investors your members want in a room.

9 x 7

RACE WEEKENDS x COUNTRIES —
YOUR STORY TOLD ABROAD ALL YEAR

\$500K

NATIONS CHAMPION'S FUND — TO THE
WINNING NATION'S PROGRAM

\$310M

ALREADY SPENT YEARLY BY TOURIST
BOARDS ON TEAM SPONSORSHIP
(YUGOV 2026)

1 / country

ONE NATIONAL LICENSE EXISTS PER
COUNTRY — EVER

THREE WAYS IN — PICK YOUR SPEED

FLAG SEATS PROGRAMME

INDICATIVE: FROM \$150K / SEASON

Back your nation's own drivers into crew seats of the national entry. Your flag and destination brand on the car, your drivers in it — and drivers of your nationality may fund their own crew seats alongside, so the entry builds itself. The affordable start every federation can make.

HOLD YOUR SLOT + DEVELOPMENT

INDICATIVE: \$250K + FROM \$500K / SEASON

Reserve your country's exclusive license before anyone else can. Championship-network drivers crew the car under your flag from the next round while your own nationals are scouted and developed into the seats. The flag flies first.

FULL NATIONAL ENTRY

INDICATIVE: FROM \$1.5M / SEASON

Team [Your Country], turnkey: car, professional crew, drivers, flag-and-destination livery, hospitality at all nine rounds — operated end-to-end by the championship. One contract, one invoice, quarterly transparent budgets.

FROM FIRST CALL TO FLAG ON GRID

1

CALL + FIT MEMO

WEEK 1

30 minutes; a two-page memo
your team circulates internally.

2

MOU

WEEKS 2-4

Non-binding intent — the
instrument governments use to
move fast.

3

APPROVAL PACK

WEEKS 3-6

We prepare it: media-value
language, independent fair-market
valuation, peer precedents, drafted
sole-source justification.

4

CONTRACT

WEEKS 6-10

Sized for agency signature within
existing tourism-marketing budget
lines; multi-year step-ups
available.

5

ON THE GRID

NEXT ROUND

Livery unveiled, crew announced,
your country in the standings
every round.

WHO CONTROLS WHAT

The championship uses the World Cup and Olympic rights model: it permanently owns all country marks and licenses exactly **one entity per country**, under conditions of sporting standards, financial transparency, and independence from political appointment. If an operator fails, the championship steps in and runs the entry — **your flag is never stranded**, and your funds buy defined deliverables on transparent budgets. **Payments are staged per delivered race weekend** — you never prepay a season that hasn't been delivered. And the racing protects your investment on track too: the championship's no-touch standard prices contact out of the sport, with every team's conduct publicly ranked.

FOUNDING PARTNERS ALSO UNLOCK

- **A home round:** priority in future host-round conversations as the calendar grows toward your country.
- **The GTGC World Cup:** first in the room when the nations event opens host bidding.
- **Franchise first refusal** on your country's entry if slots are ever offered.
- **Content rights:** campaign-ready footage, driver ambassador days, a country feature in the season documentary — plus the Friday access day, the most open paddock in racing, built for exactly the guests you bring.

START WITH ONE EMAIL

Ask for the National Partner fit memo — licenses are taken in calendar order, one per country.

gtglobalchamp.com/contact



Indicative pricing is illustrative and subject to season specification and final agreement; partnerships subject to championship licensing conditions and applicable law. Third-party figures (YouGov, Nielsen, published deal coverage) as reported, August 2026. An aspirational championship in development — only Road Atlanta is confirmed; all other circuits represent the ambition the calendar grows toward. Full detail: gtglobalchamp.com/data-room/national-partners · © 2026 The GT Global Championship.